

Job Announcement

Title: Communication Specialist

Location: Tirana

Status: Full Time

Background

Agroweb.org is an internet portal fast becoming the homepage of agriculture and environment in Albania. The portal is the third Component of AgroCapital, a three year USAID-funded program implemented by CBS (Creative Business Solutions), a non-profit business consulting organization. Agroweb.org is an one-stop user-friendly portal delivering information on agriculture produces; detailed information on the government policies, national subsidy schemes, agriculture grants and loans, market prices, Bio standardization, climate issues and new agricultural trends. The Agro Capital project's goal is to boost economic growth in Agriculture and food processing business sectors through access to capital and strengthening entrepreneurship ability.

General Scope of the Position

The Communication specialist is responsible for writing news articles and providing related fresh and continuous content to the portal. He/she is responsible for maintaining the site and feeding it with fresh and continuous content, as well as support news articles audience through social media. This position reports to Communication and Marketing Coordinator.

Duties & Responsibilities

- Responsible for developing and maintaining the content for the website and online portal. Writes relevant stories and provides agro-business related content to portal
- Supports news articles through social media audience development.
- Identify opportunities for media coverage as well as through innovation and utilization of social media to maximize public awareness of the portal articles.
- Manages and cultivates relationship with key institutions and projects that provide informational sources and links disseminated by agro-community.



Qualifications

- Advanced university degree in media, communication or equivalent background or in economy, agro-business and has exceptional writing skills.
- At least 3 years of experience with written communication projects or equivalent journalistic skills. Proven writing and editing ability and familiarity or experience with electronic media channels.
- Fast learner with previous familiarity or ability to quickly learn CMS (Content Management System) platforms.
- Smart, active and savvy social network user with high connectivity and strong ability to influence.
- Ability to apply a teamwork mentality and influence others to generate news sources.
- Unwavering commitment to high business standards, quality programs and journalistic / informational integrity.
- Strong verbal and written communication skills in English language.

If you are interested in applying to this position please email a cover letter and CV until March 27, 2015 to info@cbs.al and include "Communication Specialist" in the subject line.