

## Online Journalist / New Media Content Developer

**Location: Tirana**

**Status: Full Time**

### **Background**

Agroweb.org, born as part of USAID's AgroCapital project, has now grown into one of most dynamic online media in Albania. Agroweb publishes daily fresh, accurate and practical content focusing on modern online audiences interested in food safety quality of agriculture standards, investment and financing, organic products, environment and overall consumers awareness about healthy and smart living. Agroweb is now among the top 5 most popular online media in Albania, with over a 150,000 Facebook fan base and a Million monthly readers.

### **General Scope of the Position**

The New Media Content Developer is responsible for writing and editing news articles. He/she provides creative, fresh and continuous content to the portal, developing and research newsworthy story ideas. He/she is responsible for maintaining the site and feeding it with renewed content, as well as support news articles audience through social media. He/she should have strong knowledge and understanding of the digital media landscape, including various social media websites to expand our AgroWeb.org portal community. The New Media Content Developer will be engaged with social media activities such as posting new materials, act on the frontline by interacting with followers in real time on various web platforms. The ideal candidate should be inquisitive, excellent writer, proficient in contributing to the web and social media, handling photos, cool under pressure, good at absorbing information quickly. This position reports to Communication and Marketing Coordinator.

### **Duties & Responsibilities**

- Responsible for developing and maintaining the content for the online portal and its social media pages, enacting the AgroWeb.org editorial policy
- Takes responsibility for content of the news sections of the website, ensuring consistent high quality, good inclusive writing, great visuals
- Keeps up with several Daily Deadlines.
- Originates new ideas, propose ways to link stories thematically and to add in depth coverage on issues.
- Research and cover specialist interviews, attend and report about the events related to AgroWeb.org issues.
- Identify opportunities for media coverage as well as through innovation and utilization of social media to maximize public awareness of the portal articles.

- Manages and cultivates relationship with key stakeholders that provide informational sources and links disseminated by AgroWeb.org community.
- Ensure consistency of messages across multiple networks.
- Team work players, keeps up with CBS project developments and other organizational

### **Skills and Qualifications**

- Advanced university degree in media, communication or equivalent background.
- At least 3 years of experience with written communication projects or equivalent journalistic skills.
- Proven writing and editing ability and familiarity or experience with electronic media channels.
- Fast learner with previous familiarity or ability to quickly learn CMS (Content Management System) platforms.
- Creative and flexible, skilled at visual layout, and handling photos
- Smart, active and savvy social network user with high connectivity and influence.
- Extensive knowledge of social networking channels Facebook, You Tube, Twitter, Instagram, blogs etc.
- Team player determined to get things right and able to work harmoniously with staff
- Ability to multitask and able to report news items in a concise, organized, and effective manner meeting deadlines.
- Excellent verbal and written communication skills in English language.

### **How to Apply:**

Interested applicants should submit a brief cover letter and a current resume that is no longer than three pages before **19/05/2017** to [info@cbs.al](mailto:info@cbs.al) and include "New Media Content Developer" in the subject line.

### **About CBS**

Creative Business Solutions (CBS) is a consulting and project implementation firm with economic development impact. It implements development projects in Albania with a spillover effect in the Western Balkans. CBS has established expertise in Agriculture, Access to Finance, Technology, Green Energy and Tourism etc. Since it started in 2013, CBS has implemented 15 development projects at a combined \$3.9 million budget. It employs 30 professionals through a head-office in Tirana and four local branches, Fier, Korce, Gjirokaster and Peshkopi. CBS partners with USAID and other international donors including: GIZ, EBRD, Helvetas Swiss Intercooperation, Sweden, Danida, Italian Cooperation etc.

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