

JOB DESCRIPTION – GRAPHIC MULTIMEDIA DESIGNER

Employer: Creative Business Solutions

Location: Tirana

Status: Full Time

General Scope of the Position

AgroWeb.org is looking for a passionate Graphic Multimedia Designer to serve as the key person of the portal visual identity. He/She will lead concept, development, and execution of AgroWeb.org visuals such as photo, videos or infographics. The ideal candidate will possess a thorough understanding of multimedia design and experience building files for both print and digital. He/She will have fluency in current graphic design practices, as well as an understanding of the latest design trends both online and social media channels.

The Graphic Multimedia Designer is responsible for working on a variety of photography, video, design projects and social media layouts in support of AgroWeb.org and also of CBS Marketing and Communication Department. With a combination of creative and technical skills the Graphic Multimedia Designer communicates ideas through images, videos and layouts for AgroWeb.org and all other organizational activities. He/She is responsible for maintaining and updating all AgroWeb artwork files, photo and video creating and editing, in accordance with AgroWeb manual rules and specifications. The position reports to Communications Manager.

Duties & Responsibilities

- Create an exciting, engaging, and interactive online experience for AgroWeb.org through photos, videos and visuals;
- Create visual solutions through the use of specialized and latest technologies;
- Responsible for creating a structured photography database, divided in different categories, to serve as the main source of photography for AgroWeb;
- Responsible for taking or editing photos for different AgroWeb articles, under the guidance of AgroWeb team;
- Responsible for taking high quality photos during events, press conferences, client meetings or any other type of photographs requested by the AgroWeb or CBS team;
- Responsible for maintaining and updating all AgroWeb artwork files;
- Provides support to the AgroWeb team with all aspects of website graphics;
- Prepares all info graphics, or any other form of graphic material that could add value to articles published in AgroWeb;
- Participates in all AgroWeb editorial board meetings together with the AgroWeb team, in order to prepare the photography and image working plan, based on the article plan approved for each week;
- Support on preparing leaflets, brochures, posters and other communication materials, depending on organizational needs;
- Supports all AgroWeb social media communication channels with creative ideas for posts and campaigns aimed at building audience, with graphic materials and photography and also simple publishing content;
- Engage with social media activities such as posting new materials on AgroWeb's Facebook page and other social media network of CBS as well;

Deliver reports on AgroWeb social media and Google Analytic.

Qualifications

- Bachelor's degree in graphic design or a related field;
- Knowledge and skills in graphic and multimedia design and production;
- Possession of creative flair, versatility, conceptual/visual ability and originality;
- Excellent in working with teams and independently;
- Ability to provide original work;
- Demonstrable graphic design, photography and video making skills with a strong portfolio;
- Ability to interact, communicate and present ideas;
- Up to date with industry leading software and technologies (In Design, Illustrator, Dreamweaver, Photoshop etc.);
- Highly proficient in all design aspects;
- Professionalism regarding time and deadlines;
- Great communication skills, ability to work in a team and under pressure.

How to Apply

Interested applicants should submit a brief cover letter and a current resume before **August 15th, 2019** to info@cbs.al and include "Graphic Multimedia Designer" in the subject line.

About CBS

Creative Business Solutions (CBS) is an economic development organization with consulting and project implementation expertise in Finance, Agriculture, Tourism, Green Energy etc. CBS partners with international donors to implement development projects primarily relating to access to finance, tourism and agriculture. The organization works with highly qualified partners to develop technology-oriented products including IntoAlbania.com, IntoAlbania app, Agroweb.org, LORES, AGIS etc. Since it started in 2013, CBS has implemented 21 development projects with a combined \$7.8 million budget. It employs more than 40 professional through a head-office in Tirana and three local branches, Fier, Korce and Peshkopi.

www.cbs.al